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STUDY OF THE ESSENCE OF SOCIO-ECONOMIC SECURITY OF AN ENTERPRISE IN THE MODERN CONDITIONS OF DEVELOPMENT

Abstract. *The purpose is to study the essence of the socio-economic security of an enterprise, taking into account modern trends and development features. In the study, to analyze the essence of the socio-economic security of an enterprise, general scientific research methods were used, namely: the method of theoretical and comparative analysis, induction and deduction, and the graphical method. It is proved that today the operational, tactical, and strategic activities of each enterprise are subject to a significant number of factors of influence, and more often these factors are negative. The situation is aggravated by modern realities and global events, such as the pandemic and its consequences, as well as the attack of the Russian Federation on the territory of our country since 2014. Given this, enterprises every day try to implement measures to counter the negative impact of modern threats or adapt to new realities. The key factors for survival in this process are the management and security, in particular, socio-economic. It was found that the socio-economic security of an enterprise should be understood as a state in which security conditions are formed to ensure the protection of social and economic components from the negative impact of risks, threats, and dangers and the lack of response to various forms of challenge. It is substantiated that such a type of enterprise security as socio-economic today is a key factor, the provision of which will form a powerful basis for the development and survival of an enterprise in Ukraine. As a result of the study, the key parameters for changing the level of socio-economic security due to the negative impact of modern threats were formed. It has been determined that today it is an extremely difficult task to ensure socio-economic security for systems such as enterprises. Conventional methods and mechanisms will not suffice. Prospects for further research should concern a thorough study of the theoretical basis for ensuring the socio-economic security of an enterprise in the face of threats.*

Keywords: *security, socio-economic security, enterprise, ensuring socio-economic security, socio-economic security of the enterprise.*

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ДОСЛІДЖЕННЯ СУТНОСТІ СОЦІАЛЬНО-ЕКОНОМІЧНОЇ БЕЗПЕКИ ПІДПРИЄМСТВА В СУЧАСНИХ УМОВАХ РОЗВИТКУ

Анотація. Метою дослідження є дослідження сутності соціально-економічної безпеки підприємства з врахуванням сучасних тенденцій та особливостей розвитку. У дослідженні, для аналізу сутності соціально-економічної безпеки підприємства використовувались загальнонаукові методи досліджень, а саме: метод теоретичного та компаративного аналізу, індукції та дедукції, графічний метод. Доведено, що в сучасних умовах розвитку, оперативна, тактична та стратегічна діяльність таких соціально-економічних систем як підприємства, піддається значній кількості чинників впливу, які не можуть мати саме позитивний вплив. Поточна ситуація погіршується і тим, що в сучасних реаліях та подіях, досі відчутні наслідки пандемії, а також напад російської федерації на територію нашої країни починаючи з 2014 року перейшов у повномасштабну війну. З огляду на це, підприємства кожного дня намагаються реалізувати заходи протидії негативному впливу до сучасних загроз чи адаптації до нових реалій. Ключовим фактором виживання в цьому процесі є управління та забезпечення безпеки, зокрема соціально-економічної. З'ясовано, що під соціально-економічною безпекою підприємства слід розуміти стан, при якому формуються безпекові умови для забезпечення захисту соціальних та економічних складових від негативного впливу ризиків, загроз та небезпек та відсутності реакції на різні форми виклику. Обґрунтовано, що такий вид безпеки підприємства, як соціально-економічна, на сьогоднішній день є ключовим фактором, забезпечення якого буде формувати потужну основу для розвитку та виживання підприємства України. В результаті проведеного дослідження, сформовано ключові параметри зміни рівня соціально-економічної безпеки внаслідок негативного впливу сучасних загроз. Визначено, що сьогодні забезпечити соціально-економічну безпеку для таких систем як підприємства є вкрай складним завданням. Звичайних методів та механізмів буде недостатньо. Перспективи подальших досліджень повинні стосуватися ретельного дослідження теоретичного підґрунтя забезпечення соціально-економічної безпеки підприємства в умовах впливу загроз.

Ключові слова: безпека, соціально-економічна безпека, підприємство, забезпечення соціально-економічної безпеки, соціально-економічна безпека підприємства.

Introduction. In today's conditions, the economy of our country is going through a rather difficult period because of the war. Military aggression, pandemic, decline in production, unfair competition, fraud, raiding, criminalization of government and business society, imperfection of legislation, incomplete economic reforms of the government, morally and physically obsolete basic production facilities and technologies, insufficient level of professional training of personnel, low level of investment and innovative activities – all these factors do not contribute to the strategic socio-economic development of enterprises. Taking into account the modern transformation of the concept of economic security of an enterprise into socio-economic security, which occurs under the influence of environmental factors and foreign experience, the introduction of social standards, and principles of social responsibility comes first at the enterprise, which leads to the development of social partnership and corporate technologies in the internal environment. culture. Enterprises in their activities must constantly coordinate

interests that are economic in nature and have social significance, that is, socio-economic. Therefore, in the conditions of a socially oriented economy, a new knowledge economy, an institutional environment, and globalization, it is important to form the socio-economic security of an enterprise.

Materials and methods. Important aspects of the essence of ensuring the socio-economic security of the enterprise were revealed in the works of such scientists as Anilovskaya G., Arefieva A., Binko I., Varnaly Z., Vasilchak S., Vlasyuk O., Gnilitkaya L., Dukhov V., Ermoshenko M., Zhyvko Z., Zakharov A., Kavun S., Kozachenko G., Kopytko M., Lyashenko A., Martynyuk V., Melnyk S., Migus I., Moiseenko I., Momot T., Muntiyany V., Oleinikov E., Ottenko I., Pasternak-Taranushenko G., Sylkin A., Rudnichenko E., Shkarlet S., Shlemko V., Shlykov V., Shleifer O., Shtangret A. and others. However, some theories and concepts are still not fully disclosed, which led to the choice of this topic and its modern relevance.

The purpose is to study the essence of the socio-economic security of an enterprise, taking

into account modern trends and development features.

In the study, to analyse the essence of the socio-economic security of an enterprise, general scientific research methods were used, namely: the method of theoretical and comparative analysis, induction and deduction, and the graphical method.

Results. The activity of enterprises is influenced by several factors of the external and internal environment, which carry certain risks and dangers. To avoid their negative impact, and prompt response to the challenges of the operating environment, it is necessary to form an appropriate enterprise security management system.

It's no secret that an effective security system is a key factor in surviving in a war and the consequences of a pandemic. Modern enterprises

resort to the formation of specific departments, which are responsible for the management and all components of this aspect of the enterprise security system. But despite considerable efforts, it is not uncommon for attempts at socio-economic systems to be ineffective. This is because today there is still no clear common and agreed understanding of the essence of socio-economic security, and what role it plays in the life of an enterprise. Given this, in our opinion, an important issue is the study of the concept of socio-economic security of the enterprise.

It should be noted that not always when interpreting the concept of socio-economic security of an enterprise, all aspects of the socio-economic security of a given socio-economic system are combined. Summarizing the theoretical analysis [1–3], we believe that the socio-economic security of an enterprise is

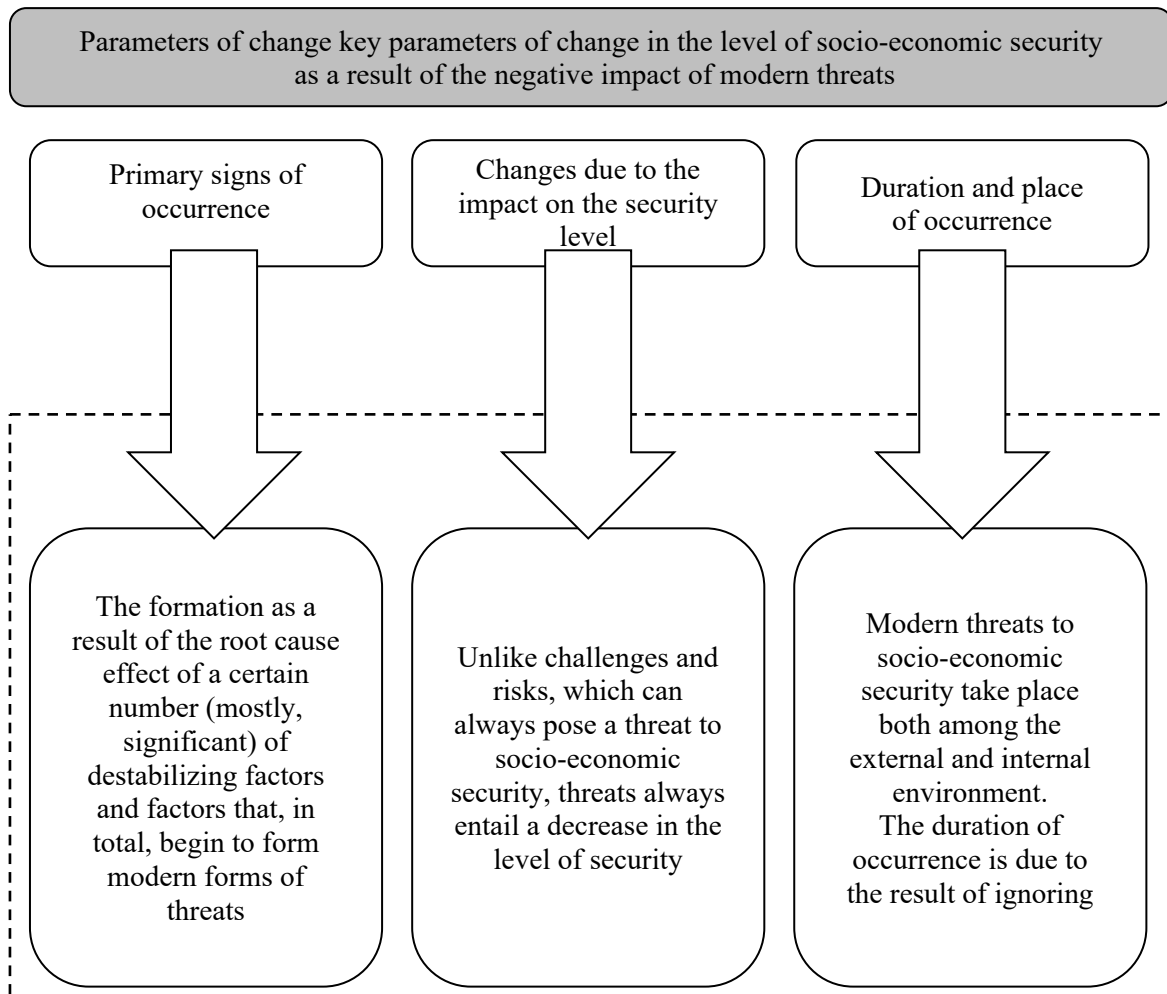


Figure 1. Key parameters of changes in the level of socio-economic security due to the negative impact of modern threats

a state in which security conditions are formed to ensure the protection of social and economic components from the negative impact of risks, threats, and dangers and the lack of response to various forms of challenge.

Let's highlight the key parameters of changes in the level of socio-economic security as a result of the negative impact of modern threats (Figure 1).

Thus, most authors [4–6] believe that the goal of ensuring the socio-economic security of an enterprise is to achieve a consistently effective functional state in a certain period, as well as to further ensure sustainable development potential and increase its competitiveness.

The subjects of ensuring the socio-economic security of an enterprise under the influence of modern threats should be divided into external (law enforcement agencies, private firms, security organizations) and internal (enterprise management, security service units, labor protection service, specialists in protecting socio-economic interests).

The objectives of ensuring the socio-economic security of an enterprise can be various structural elements that require protection and the formation of security conditions. That is, it

is a purely individual matter of each socio-economic system.

According to the results of the analysis [7–10], we concluded that today, a number of threats presented in Figure 2 affect the provision of the socio-economic security of an enterprise.

In our opinion, the modern managerial mechanism for ensuring the socio-economic security of an enterprise should include the following methods: administrative, administrative, technical, psychological, motivational, legal, and financial. This list of methods, in our opinion, will fully ensure the implementation of this management mechanism and will allow the maintenance of a high level of socio-economic security at the enterprise.

Today, ensuring socio-economic security for systems such as enterprises is an extremely difficult task. Conventional methods and mechanisms will not suffice. That is why a thorough study requires a study of the theoretical basis for ensuring the socio-economic security of an enterprise under the influence of threats.

Conclusions. Summing up, it should be noted that in the context of globalization, the issues of ensuring the socio-economic security of an

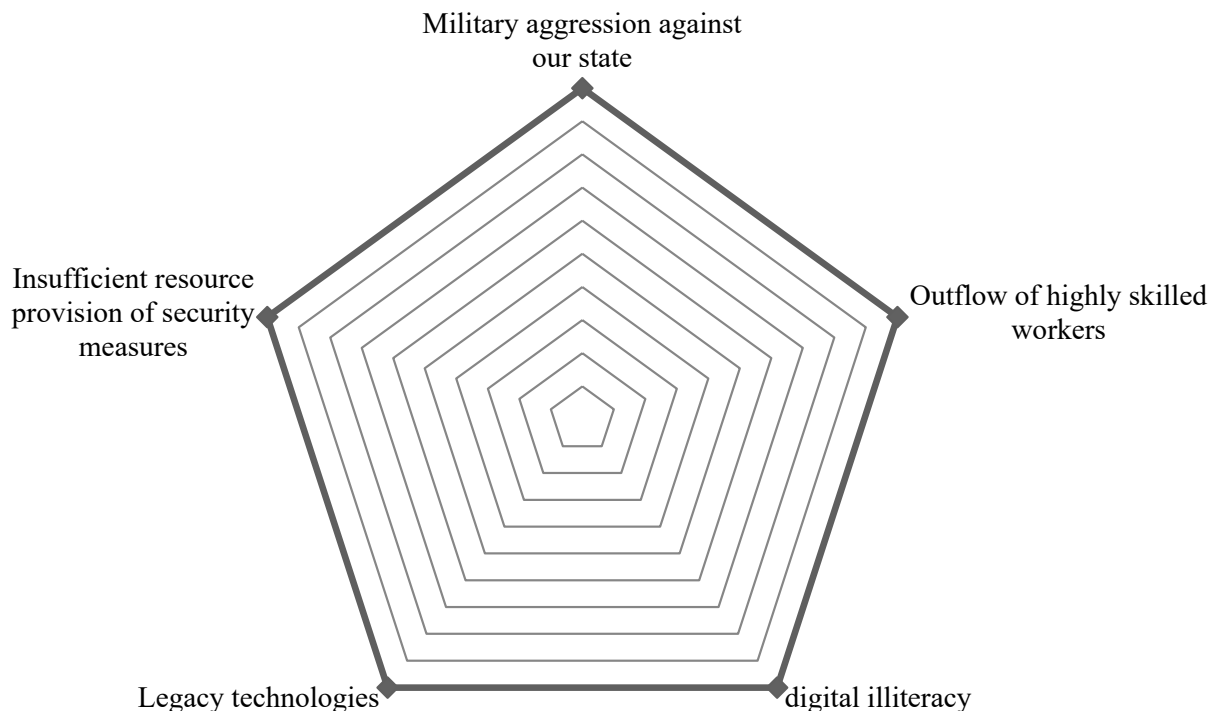


Figure 2. The main threats to the system for ensuring the socio-economic security of the enterprise

enterprise are becoming increasingly important. An important role is played by the analysis of the socio-economic security of an enterprise in countries with a complex economic structure and an aggressive environment, which is associated with the complexity of simultaneously achieving the interests of each region.

Today, there is a significant activation of modern threats that direct their influence precisely on the activities of such socio-economic systems as enterprises. Due to the significant level of globalization in the world, as well as the integration of Ukrainian business into the world community, the manifestation of the above negative factors becomes a threatening

factor in the functioning and development of the enterprise. Domestic enterprises, in addition to generally recognized global threats, face negative influences specific to our country caused by a full-scale war launched by the Russian Federation on our territory in 2022. This type of enterprise security as socio-economic, as already studied in this and previous divisions, is today a key factor, the provision of which will form a powerful basis for the development and survival of Ukrainian enterprises. Taking this into account, in our opinion, further research should be devoted specifically to the issue of ensuring the socio-economic security of Ukrainian enterprises in wartime conditions.

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